



Project Green Meeting Notes: Jan. 16th 2008

SCAD Recycling:

A big issue that has students wondering where is the recycling going. This has been a major concern for Project Green who has had student volunteers for the past year taking out the recycling. This new initiative by the school holds the possibility of hope with creation of a Greater Savannah recycling program that the school will be taking responsibility for this program and will be extended to other buildings around campus. Project Green members from all majors are encouraged to raise awareness within their schools using Project Green as a resource for outreaching to the entire SCAD community.

Faculty Lecture Series:

Do you know a teacher committee to environmental responsibility? Passionate about their major? Then nominate them for our Faculty Lecture Series. Let us know at projgrn@scad.edu

The 2% Solution:

The kick off event to the Focus the Nation Teach-in. Wednesday Night Jan 30th 8pm in the O-house ballroom. "Focus the Nation" will stream a free, live, interactive webcast. Join Stanford University climate scientist, Stephen Schneider, sustainability expert Hunter Lovins and green jobs pioneer Van Jones and youth climate leaders, for a discussion of global warming solutions. Audiences can weigh in with cell phone voting. Our goal is 10,000 screenings—and a change in the course of history.

Focus the Nation Teach-in:

SCAD is hosting a Teach-in day Thursday January 31st starting at 8am. The day includes a series of 15min lectures by faculty, community members and students. The Project Green president Brian Bessenaire will be speaking during the 11-12 time slot. The day concludes with a viewing of The 11th Hour (see synopsis) This will be an exciting event that the whole SCAD community should attend. Project Green will have a table set up during this event from 3-5pm. We will be working with Green lifespace focusing on Reuse and Recycling. Please take this opportunity to go to the lectures and come visit the Project Green table.

The 11th Hour:

Drought. Famine. Severe flooding. Record rainfall. Hurricanes. Acid rain. The highest average temperatures in recorded history. Catastrophe is reported on the nightly news as isolated incidents. But are these incidents isolated, or pieces of a larger global puzzle that could unlock humanity's future?

In the history of the planet, humanity's time on earth has been short but powerful. The human drive to ensure its own survival and quality of life has revolutionized industry, science, nutrition and medicine. But it has also effected unprecedented changes in the delicate balance that makes life on earth possible.

Shaped by oceans and rainforests that generate oxygen, absorb carbon dioxide, govern climate, weather and temperature, the planet earth is under siege. The alchemy of natural greenhouse gases that enables life has been augmented with chemicals from tail pipes and smoke stacks. For every truckload of product produced, many more truckloads of waste are created. The oceans have been flooded with mercury, heavy metals, and toxic chemicals. The forests are disappearing, deserts are widening, the arctic sea ice is melting, the permafrost has begun to crack. The earth has grown warmer. Not since a meteor hit the planet 55 million years ago have so many forms of life gone extinct.

But are these changes to the earth permanent? Or are they puzzle pieces that, if connected, reveal a larger story that needs to be told; a human story that takes into account who we are and the state of our relationship to this planet, our only home. We are in an environmental age whether we like it or not.

Narrated by Leonardo DiCaprio, written and directed by Leila Conners Petersen and Nadia Conners. The 11th Hour is produced by Chuck Castleberry, Brian Gerber, Conners Petersen and DiCaprio. The 11th Hour describes the last moment when change is possible. The film explores how humanity has arrived at this moment; how we live, how we impact the earth's ecosystems, and what we can do to change our course. The film features dialogues with experts from all over the world, including former Soviet Prime Minister Mikhail Gorbachev, renowned scientist Stephen Hawking, former head of the CIA R. James Woolsey and sustainable design experts William McDonough and Bruce Mau in addition to over 50 leading scientists, thinkers and leaders who present the facts and discuss the most important issues that face our planet.

**Our next Project Green meeting
will be Tuesday Jan. 29th 2008
We hope to see you there!**

**Any questions or comments
contact us at projgrn@scad.edu**